


5/24/10




******FOR IMMEDIATE RELEASE******

David Darwish, CFP[®], of HBK Sorce Financial LLC, Completes CFP[®] Certification Process

David Darwish CFP[®], *financial advisor at HBK Sorce Financial in Naples, Florida* has been authorized by the Certified Financial Planner Board of Standards Inc. to use the CFP[®], CERTIFIED FINANCIAL PLANNER[™] and  certification marks in accordance with CFP Board certification and renewal requirements. *Mr. Darwish* has worked at *HBK Sorce Financial* since 2005 and is responsible for providing clients advise in financial planning and asset allocation strategies.

These marks identify those individuals who have met the rigorous experience and ethical requirements, have successfully completed financial planning coursework and have passed the CFP[®] Certification Examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning. CFP[®] certificants must also agree to meet ongoing continuing education requirements and to uphold CFP Board's *Code of Ethics and Professional Responsibility* and *Financial Planning Practice Standards*.

CFP Board, a nonprofit regulatory organization, fosters professional standards in personal financial planning so that the public values, has access to and benefits from competent and ethical financial planning. CFP Board owns the certification marks CFP[®], CERTIFIED FINANCIAL PLANNER[™] and  which it awards to individuals who successfully complete initial and ongoing certification requirements. CFP Board currently authorizes more than 42,000 individuals to use these marks in the United States. For more about CFP Board, visit www.CFP.net.

About HbK Sorce Financial LLC

HBK Sorce Financial LLC is a personal financial planning and investment advisory firm with offices in Pennsylvania, Ohio and Florida. HBK Sorce Financial manages more than \$1 billion in client assets. For more information, visit www.hbksorce.com.

Insurance products offered through HBK Sorce Insurance LLC

Investment Advisory Services offered through HBK Sorce Advisory LLC

Securities offered through Purshe Kaplan Sterling Investments, Member FINRA/SIPC

Headquartered at 18 Corporate Woods Blvd., Albany, NY 12211

HBK Sorce Insurance LLC and HBK Sorce Advisory LLC are not affiliated with Purshe Kaplan Sterling Investments

NOT FDIC INSURED. NOT BANK GUARANTEED. MAY LOSE VALUE, INCLUDING LOSS OF PRINCIPLE.

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