



Professional Profiles

Gregory Sorce, CFP[®], MSFS Principal, Senior Financial Advisor



Greg is a Principal and Senior Financial Advisor in the Erie and Pittsburgh, Pennsylvania offices of HBK Sorce Financial LLC (HBK Sorce). He co-founded The Sorce Financial Group and has extensive knowledge in investment management, retirement and estate planning, business succession and consulting.

Greg began his financial services career in 1982 and became a part of HBK Sorce in 2000 when the Sorce Financial Group merged with Hill, Barth & King LLC. During his career, Greg hosted a financial radio show for four years and also hosted "Money Matters" for three years during the evening news on the local CBS television affiliate. He has also been a frequent contributor to newspapers and magazines.

Greg is married with two children. He enjoys music, boating, reading, golfing and participating in triathlons.

Education

- BA Degree, Boston University, 1977
- CERTIFIED FINANCIAL PLANNER[™] Certification, November 1987
- Masters Financial Services, MSFS, The American College 2007
- FINRA Series 7, 24 and 65 Licenses
- Life and Health Insurance Licenses

Professional/Civic Organizations

- Member, Financial Planning Association
- Past Chairman, Saint Vincent Hospital Foundation
- Member, Saint Vincent Hospital Board of Directors
- Member, The Kahkwa Club Board of Directors

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